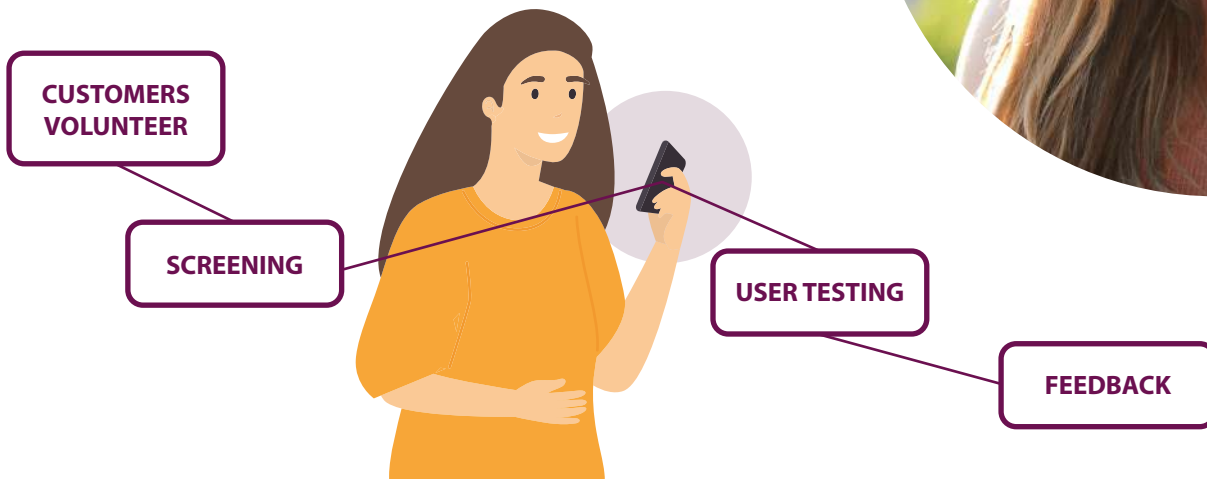


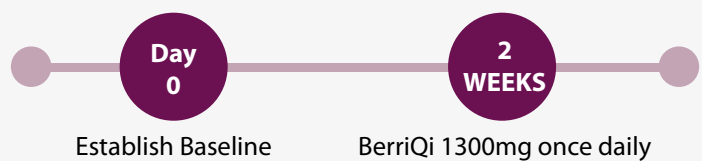
## BerriQi® improves cough, mucus, and respiratory symptoms by 51% to 83%



### Anagenix Automated User Testing Platform



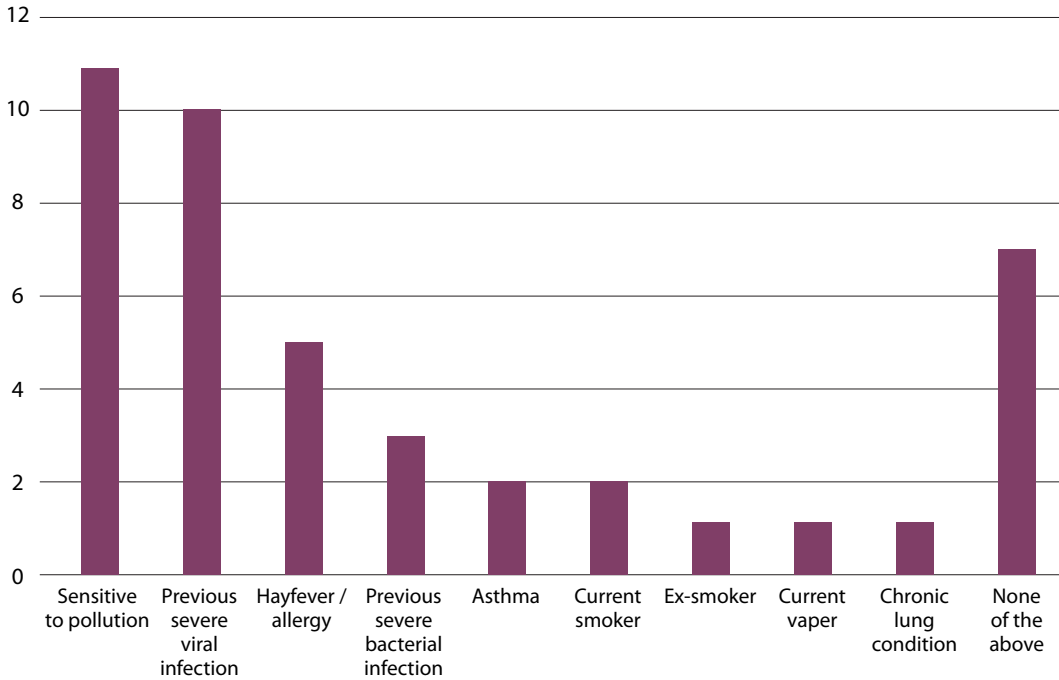
24 customers in Malaysia with respiratory symptoms volunteered to try BerriQi and complete daily symptom questionnaires. Customers reported a number of respiratory triggers. Customers consumed 1300 mg of BerriQi per day for 2 weeks.



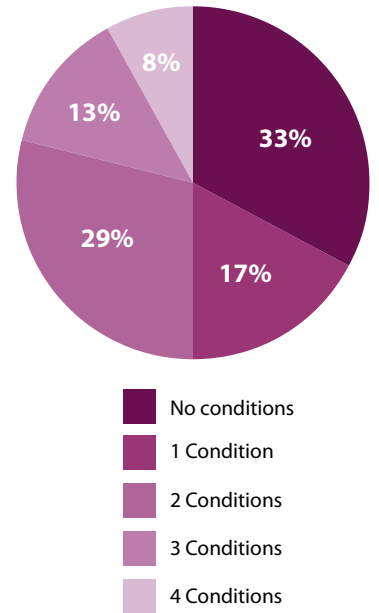
The respiratory system faces challenges from pollution, allergens, viruses, and bacteria every day. These stressors can lead to persistent symptoms that reduce the quality of life, even in healthy people. Some of the most common symptoms of persistent respiratory stress are cough, mucus, shortness of breath, and headaches.

A wide range of respiratory conditions and stressors were reported before trying BerriQi. 33% of the customers who tried BerriQi did not report any existing respiratory conditions, whereas 50% of customers reported more than 1 existing respiratory condition.

## Existing respiratory condition and stressors



## Number of co-existing respiratory conditions



Customers primarily reported mild and moderate respiratory symptoms prior to beginning BerriQi, regardless of if they reported known respiratory triggers. Fewer customers reported severe cough, mucus, fatigue, watery eyes, and headaches.

## Symptom severity at screening



**Cough**  
92%



**Mucus**  
79%



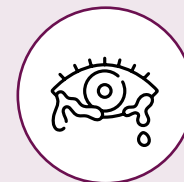
**Fatigue**  
83%



**Wheezing**  
46%



**Sore Throat**  
67%



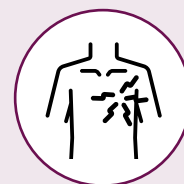
**Watery or stinging eyes**  
46%



**Shortness of breath**  
58%



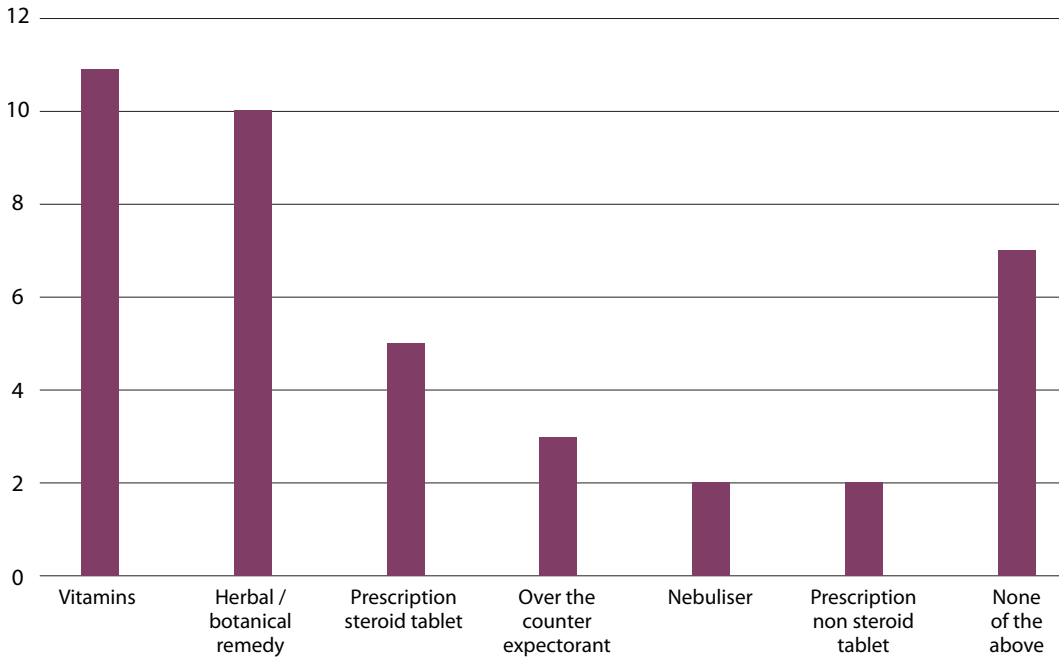
**Headache**  
67%



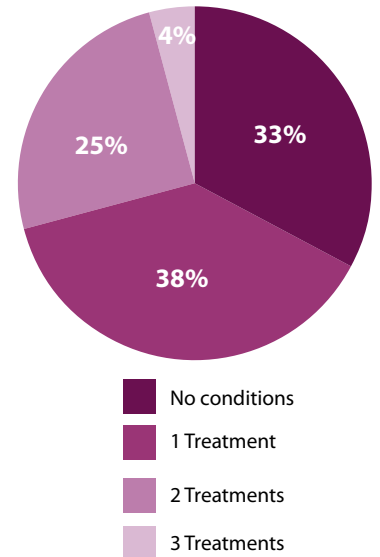
**Chest pain**  
42%

66% of customers reported consuming other treatments for their respiratory problems prior to consuming BerriQi.  
 29% of customers reported consuming 2 or more additional treatments.

**Number of consumers taking additional treatment**



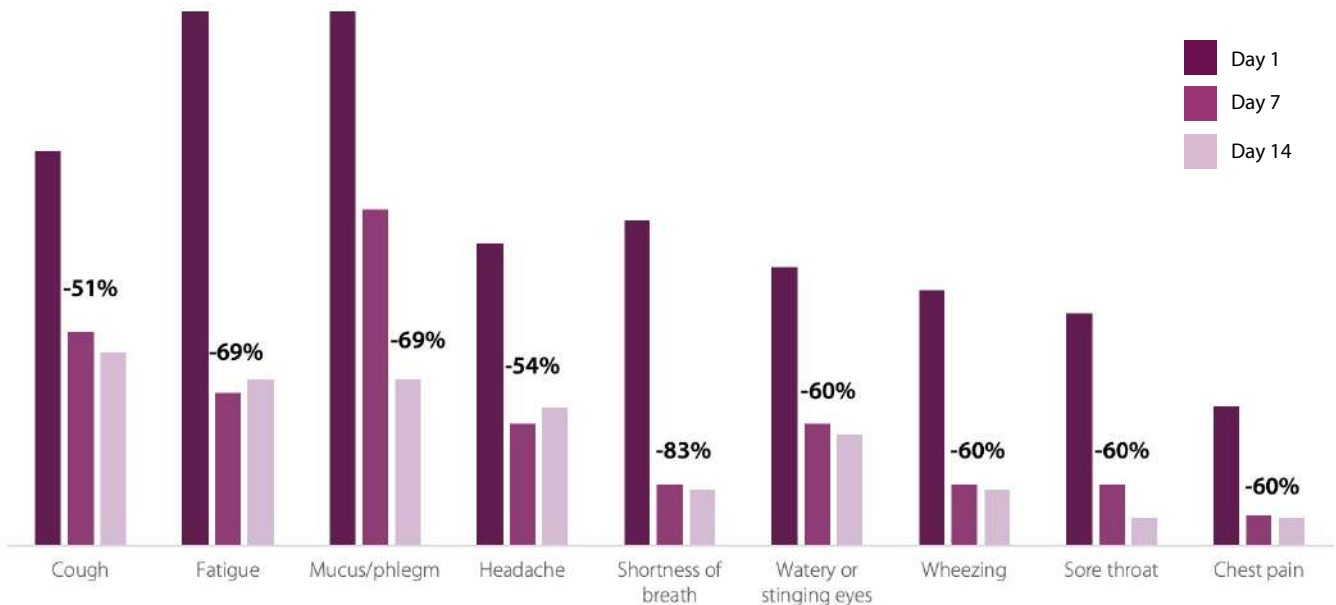
**Number of treatments being consumed prior to BerriQi**



**BerriQi resulted in 51% – 83% reduction in respiratory symptoms.**

Respiratory symptoms before, during and after 2 weeks of BerriQi consumption.

**Average symptom scores while consuming BerriQi**

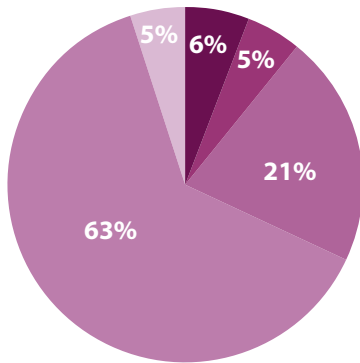


## BerriQi respiratory health benefits:

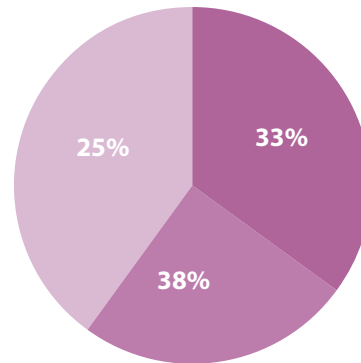
- Whole Boysenberry and apple powder
- Contains unique anthocyanins and polyphenols that work in synergy to promote respiratory healing and calm by:
  - Reducing inflammation
  - Reducing mucus production
  - Reducing collagen scarring
- BerriQi targets a class of immune cells in the lungs called alveolar macrophages, working with your own immune system to restore balance

**20%**  
increase in testers  
who felt "Much  
Better" after taking  
BerriQi for  
2 weeks

**How did consumers feel during the first week of consuming BerriQi compared to the week prior?**



**How did consumers feel during the second week of consuming BerriQi compared to the first week?**



Much worse
  Worse
  The same
  Better
  Much better

## CONCLUSION:

Customers experience a wide range of respiratory stressors.

Customers experienced a wide range of symptoms before consuming BerriQi.

Customers pursue a wide range of treatments without experiencing much relief.

The biggest improvements were in shortness of breath, mucus, and fatigue.

Consumers also reported improvements in cough, headaches, watery eyes, wheezing, sore throat, and chest pain.

The largest improvements were seen by day 7 of BerriQi consumption, except for mucus which continued to improve to day 14 of BerriQi consumption.



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